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North/Eastside S E N I O R Coalition

Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

Vision

Seniors dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition
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North/Eastside S E N I O R Coalition



2002 Annual Report

Enhancing the lives of senior adults in the Madison community.

Program Report



Case Management Clients	714
Latino Senior Clients	383
African American Senior Clients	212
Attended Summer Concerts	2,800
<i>Golden Times</i> Distributed	15,547
Home Chore Clients	60
Lunches Served (all 3 sites)	20,423
NESCO Members	1,560
Total Volunteers	142
Card Game Participants	2,735
Attended Trips	125

New Programs in 2002

- Book Discussion Group
- Caregiver Support Group
- Exercise Senior Style
- First Monday Bingo
- Low Vision Support Group
- Senior Computer Classes (at Vera Court)

Financial Report

Revenues (by source)

Dane County	\$217,921
City of Madison	136,175
United Way	16,333
Grants	12,850
Program Fees	2,119
Memberships	13,570
Interest	776
Memorials and Contributions	4,600
Fundraising	10,417
Assistance to Individuals	993
Donations	1,404
<i>Golden Times</i> Ads/Donations	6,397
Outreach Appreciation	2,241
Summer Concerts	1,473
Total	\$427,270

Disbursements (by program)

Administration	\$13,143
Intergenerational	2,296
Summer Concerts	9,624
Grant Projects	12,761
Senior Programs	77,168
Case Management	168,868
Supportive Home Care	11,779
Cultural Diversity Programs	30,412
Home Chore	32,602
Nutrition	68,661
Total	\$427,314



Highlights

- Earned accreditation from the Wisconsin Association of Senior Centers
- 3,147 total hours of case management services were provided; 112 additional hours were provided to Supportive Home Care clients
- 2,300 hours of home chore services were provided by 54 volunteers; 720 hours were also provided by 22 ENJOY volunteers (Madison East High School students)
- 215 programs were held at Bashford Methodist Church and Warner Park Community Recreation Center (averaging over one a day)
- 3 trips were offered: Olbrich Gardens & State Capitol, Wisconsin Dells & Riverside Railway, & LaCrosse's Grandad Bluff
- 540 appointments were made for foot care and blood pressure screenings
- \$3,755 was raised at the 2nd Annual AppleFest with over 1,500 attending; other fundraising activities included selling concessions at the two WPCRC Craft Fairs and selling NESCO Cookbooks

In Memory

Our collective condolences are offered to the friends and family members of the NESCO clients, participants, and staff members who passed away during 2002. They will be missed!