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# *North/Eastside* S E N I O R *Coalition*

## *Mission*

*To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.*

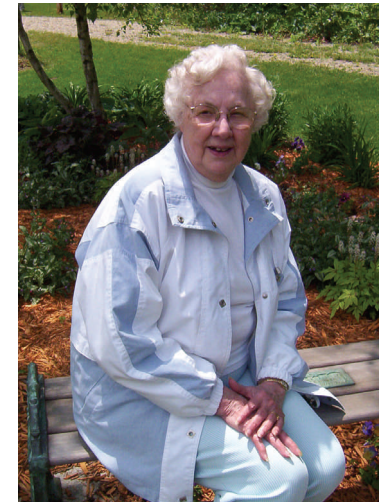
## *Vision*

*Seniors dedicated to building a better community for people of all ages and backgrounds.*

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# *North/Eastside* S E N I O R *Coalition*



## **2003 Annual Report**

*Enhancing the  
lives of senior  
adults in the  
Madison.*

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## Program Report



Case Management Clients	706
Latino Senior Clients	92
African American Senior Clients	109
Attended Summer Concerts	3,600
Golden Times Distributed	27,000
Home Chore Clients	32
Lunches Served (all 3 sites)	17,432
NESCO Members	687
Senior Volunteers	135
Card Game Participants	906
Attended Trips	115
Support Group Attendees	178
Individual Senior Programs	83

### New Programs in 2003

- Thanks-for-Giving Social
- Two Caregiver Support Groups
- Caregivers Appreciation Day
- Monday Morning Matinee
- Membership Benefits
- Show and Tell
- Acupuncture Clinics

## Financial Report

### Revenues (by source)

Dane County	\$217,921
City of Madison	136,175
United Way	16,333
Grants	12,850
Program Fees	2,119
Memberships	13,570
Interest	776
Memorials and Contributions	4,600
Fundraising	10,417
Assistance to Individuals	993
Donations	1,404
Golden Times Ads/Donations	6,397
Outreach Appreciation	2,241
Summer Concerts	1,473
<b>Total</b>	<b>\$427,270</b>

### Disbursements (by program)

Administration	\$13,143
Intergenerational	2,296
Summer Concerts	9,624
Grant Projects	12,761
Senior Programs	77,168
Case Management	168,868
Supportive Home Care	11,779
Cultural Diversity Programs	30,412
Home Chore	32,602
Nutrition	68,661
<b>Total</b>	<b>\$427,314</b>



## Highlights

- Received the *North Star Community Recognition Award* from the North-side Planning Council
- 2,433 total hours of case management services were provided and 402 hours for Medical Assistance clients
- 935 hours of home chore services were provided by 84 volunteers; 650 hours were also provided by 57 ENJOY volunteers (Madison East High School students)
- 934 programs were held at Bashford Methodist Church and Warner Park Community Recreation Center (averaging over three a day)
- Sponsored traditional *12th Annual Come Together Party* for African American & Latino senior adults
- Partnered with Faith-in-Action to host three *Tune-Up!* health & wellness programs for African American seniors
- Three trips were offered: Mitchell Park Domes, Little Norway, & Lake Geneva
- 484 appointments were made for foot care clinics
- \$11,501 was raised at the *3rd Annual AppleFest* with over 1,500 attending; other fundraising activities included selling concessions at the two WPCRC Craft Fairs, Piggy Bank Collections, and Neighborhood Night with the Mallards Baseball Team and WPCRC