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North/Eastside S E N I O R *Coalition*

Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

Vision

Seniors dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition
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North/Eastside S E N I O R *Coalition*



2004 Annual Report

*Enhancing
the lives of
senior adults .*

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Program Report



Case Management Clients	922
Latino Senior Clients	173
African American Senior Clients	174
Attended Summer Concerts	2,080
Golden Times Distributed	26,600
Home Chore Clients	86
Lunches Served (all 3 sites)	15,507
NESCO Members	802
Senior Volunteers	155
Card Game Participants	1,517
Attended Trips	76
Support Group Attendees	410
Senior Programs	296
Volunteer Hours	8,489

New Programs in 2004

Week of a Thousand Laughs	
Added Membership Benefits	
Two Senior MEDS Programs	
Bilingual (Spanish) Case Management	
Open House for Older American's Month	
Bring a Friend to Lunch	
Dog Days Trivia Contest	
Cooking with Noreen	
Exercise-Chair Yogacise	
ABC's of Alzheimer's & Dementia Series	
All Ages Card Parties	
Travel Series	To Your Health Series
Terrific Tuesdays	A Walk in the Park

Financial Report

Revenues (by source)

Dane County	\$192,373
City of Madison	116,077
United Way	33,354
Grants	49,766
Program Fees	1,524
Memberships	6,011
Interest	2,358
Memorials and Contributions	2,843
Fundraising	14,527
Donations	3,305
Golden Times Ads	6,445
Summer Concerts	2,330
Total	\$430,913

Disbursements (by program)

Administration	\$13,976
Summer Concerts	3,861
Grant Projects	7,602
Senior Programs	55,342
Case Management	176,619
Supportive Home Care	12,816
Cultural Diversity Programs	41,149
Home Chore	38,889
Nutrition	77,592
Total	\$427,846



Highlights

- 3,274 total hours of case management services were provided and 560 hours for Medical Assistance clients
- 975 hours of home chore services were provided by 90 volunteers and helped 86 seniors; 334 hours were also provided by 36 ENJOY volunteers (Madison East High School students)
- Sponsored successful internship program for three case managers and two program assistants
- Sponsored traditional **13th Annual Come Together Party** for over 100 African American & Latino seniors
- Partnered with Faith-in-Action to host four **Tune-Up!** health & wellness programs for African American seniors
- Two trips were offered: Milwaukee Art Museum and National Mississippi River Museum & Aquarium
- 406 appointments were made for foot care clinics
- \$7,750 was raised at the **4th Annual AppleFest** with over 1,500 attending; other fundraising activities included selling concessions at the two WPCRC Craft Fairs and Kohl Center's UW-Madison's Mens Hockey Games, parking cars for Rhythm & Booms, dvd-Monster Internet movie sales, piggy bank collections, and Mallards/St. Marys Baseball Senior Night
- 288 community members of all ages volunteered their time and talents