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North/Eastside SENIOR Coalition

Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

Vision

Seniors dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition
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North/Eastside SENIOR Coalition



2008 Annual Report

Over **30** years
Enhancing
the lives of Seniors

Program Report



| | |
|---------------------------------|--------|
| Case Management Clients | 295 |
| Information & Referral Contacts | 6,107 |
| Latino Senior Adults | 134 |
| African American Senior Adults | 199 |
| Attended Summer Concerts | 1,915 |
| Golden Times Distributed | 22,950 |
| Home Chore Clients | 109 |
| Lunches Served (all 3 sites) | 13,468 |
| NESCO Members | 919 |
| Senior Volunteers | 218 |
| Card Game Participants | 3,281 |
| Attended Trips | 172 |
| Support Group Attendees | 362 |
| Senior Programs | 102 |
| Volunteer Hours | 10,352 |

2008 Programs

| | |
|---|-------------------|
| NESCO Website & Blog | Coffee Talk |
| Senior Prom | Hands-In Day |
| Spanish Classes | Sewing Club |
| Computer Classes | Madtown Strollers |
| Senior Health Fair | Senior Issues |
| <i>I'm a Caregiver... now what? Workshops</i> | |
| Cultural Diversity Rural Outreach | |
| Creative Writing Classes | |
| Cultural Diversity Program Trip | |
| Senior Energy Resource Fair | |
| Mentoring Connections (with MUM) | |
| Folk Art Fair (with RSVP) | |
| Case Management Office Hours | |
| Favorite Summer Memory Contest | |
| Evening Caregiver Support Group | |
| Sherman Glen Senior Housing Partner | |

Financial Report

Revenues (by source)

| | |
|-----------------------------|----------------|
| Dane County | 206,561 |
| City of Madison | 158,561 |
| United Way of Dane County | 98,155 |
| Grants | 61,669 |
| Memberships | 12,720 |
| Interest | 3,841 |
| Memorials and Contributions | 630 |
| Fundraising | 11,245 |
| Donations | 23,270 |
| Golden Times Ads | 7,135 |
| Summer Concerts | 4,614 |
| Trips | 3,835 |
| Total | 592,235 |

Disbursements (by program)

| | |
|----------------------|----------------|
| Administration | 75,456 |
| Summer Concerts | 6,056 |
| Grant Projects | 70,591 |
| Senior Programs | 32,696 |
| Case Management | 192,447 |
| Supportive Home Care | 11,348 |
| Cultural Diversity | 73,215 |
| Home Chore | 37,890 |
| Nutrition | 68,653 |
| Caregiver | 27,375 |
| Total | 595,727 |



Highlights

- 2,753 total hours of case management services were provided, which includes Medical Assistance, Supportive Home Care, and Information & Referral clients
- 2,477 hours of home chore services were provided by 101 volunteers and helped 109 seniors; 399 hours were also provided by 54 ENJOY volunteers (Madison East High School students)
- Over 145 African American, Hmong, and Latino seniors attended the **17th Annual Come Together Party**
- Sponsored numerous intergenerational programs: 6th Grade Essay Contest, Shakespeare Discussions with Shabazz City High School students, Senior Prom, Post Card Exchange with 6th grade Milwaukee students, Songs Across the Ages Choir, and Talent Show
- 381 appointments were made for 60 foot care clinics
- \$8,056 was raised at the **8th Annual AppleFest** with over 1,500 attending; other fundraising activities included: summer concerts concessions/donations, piggy bank collections, Bucky & Entertainment Book sales, and Brat Fest volunteers
- Two local businesses offered benefits for NESCO members: Cartridge World and Savidusky's Fur & Leather Shop
- **15th Annual Summer Concert Series** were sponsored by Associated Bank, Dane County Cultural Affairs Commission (with additional funds from the Pleasant T. Rowland Foundation), Evjue Foundation, M&I Bank, Madison Arts Commission (with additional funds from the Wisconsin Arts Board), Madison Mallards, Mid-West Family Broadcasting, Sam's Club, & Dennis Tiziani
- 383 dedicated community members of all ages volunteered their time and talents
- Celebrated over **33 years of service!**