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## North/Eastside SENIOR Coalition

### Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

### Vision

Seniors dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition  
1625 Northport Drive #125  
Madison, WI 53704  
(608) 243-5252  
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[info@nescoinc.org](mailto:info@nescoinc.org)



Enhancing  
*the lives of*  
Senior Adults...



...for over

35 Years

North/Eastside  
SENIOR  
Coalition

NATIONALLY ACCREDITED  
[www.nescoinc.org](http://www.nescoinc.org)

2009  
Annual  
Report

## Program Report



Golden Times Distributed	18,056
Lunches Served (all 3 sites)	15,145
Information & Referral Contacts	10,191
Volunteer Hours	9,614
Summer Concerts Attendees	2,430
NESCO Members	804
Senior Dining Participants	471
Case Management Clients	306
Senior Volunteers	215
African American Senior Adults	184
Home Chore Clients	147
Latino Senior Adults	99
Senior Programs	92
Support Groups Attendees	49
Boomer Programs	29
Intergenerational Programs	17

### 2009 Programs

Senior Prom	Sewing Club
Folk Art Fair	Hands-In Day
Opera for the Young	Senior Dances
Computer Classes	Madtown Strollers
Senior Health Fair	Senior Issues
Mallard's Tailgate & Game	Earth Day
I'm a Caregiver... now what? Workshops	
Senior Energy Resource Presentations	
Mentoring Connections (with MUM)	
Evening Caregiver Support Group	
NESCO Website/Blog/Facebook	
Cultural Diversity Program Trip	
On Her Plate Art Show	
Wearing Our Crowns	

## Financial Report

### Revenues (by source)

Dane County	213,674
City of Madison	133,344
United Way of Dane County	139,196
Grants	64,707
Memberships	11,074
Interest	2,403
Memorials and Contributions	870
Fundraising	13,453
Donations	23,362
Golden Times Ads	8,245
Summer Concerts	4,583
Trips	5,077
<b>Total</b>	<b>619,988</b>

### Disbursements (by program)

Administration	77,155
Summer Concerts	6,684
Grant Projects	82,579
Senior Programs	35,769
Case Management	182,777
Supportive Home Care	11,329
Cultural Diversity	70,388
Home Chore	38,978
Nutrition	80,649
Caregiver	29,141
<b>Total</b>	<b>615,449</b>



## Highlights

- **Awarded National Accreditation** by the National Institute of Senior Centers; joining four other nationally accredited senior centers in Wisconsin and the first non-profit senior center in Dane County
- Celebrated over **35 years of service!**
- 3,264 total hours of case management services were provided, which includes Medical Assistance, Supportive Home Care, and Information & Referral clients
- 2,106 hours of home chore services were provided by 158 volunteers and helped 103 seniors; 395 hours were also provided by 35 ENJOY volunteers (Madison East High School students)
- Sponsored numerous intergenerational programs: 6th Grade Essay Contest, Senior Prom, and Talent Show
- 308 appointments were made for 50 foot care clinics
- \$8,644 (net) was raised at the **9th Annual AppleFest** with over 1,500 attending; other fundraising activities included: summer concerts concessions/donations, piggy bank collections, Bucky & Entertainment Book sales, Rhythm & Booms parking spot sales, Lia Sophia jewelry sales, and Brat Fest volunteers
- Local businesses offered NESCO member benefits: Cartridge World, Culvers, Esquire Club and Savidusky's Fur & Leather Shop
- **16th Annual Summer Concert Series** was sponsored by Alliant Energy, Dane County Cultural Affairs Commission (with additional funds from the Pleasant T. Rowland & Overture Foundations), Evjue Foundation, M&I Bank, Madison Arts Commission (with additional funds from the Wisconsin Arts Board), Madison Mallards, Sam's Club, Target, and Dennis Tiziani
- 285 dedicated community members of all ages volunteered their time and talents