

## Board of Directors

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Mary Hill, *Personnel Committee*

Arlette Kambwa-Gitau, *Personnel Committee*

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Helen Taylor, *Personnel Committee*

Laurie Wegger, *Personnel Committee*

## Staff

Cheryl Batterman, *Executive Director*

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Margaret Miller

Liz Mensing

Sarah Oestmann

Yolanda Salazar

Laura Sherrington

Drew Simonsen

Bette Valentine

Porsia Vang



Over **35** years  
the lives of **Enhancing Seniors**

## Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

## Vision

Seniors dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition  
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## North/Eastside SENIOR Coalition



## 2011 Annual Report

A Unit of the National Council on Aging



**WASC**

State Accredited by

Wisconsin Association of Senior Centers

Printing generously  
donated by: **xerox**

## Program Report



Lunches Served (all 3 sites)	13,981
Information & Referral Contacts	9,839
Volunteer Hours	9,346
Summer Concerts Attendees	2,150
NESCO Members	904
Senior Dining Participants	428
Total Volunteers	357
Case Management Clients	363
African American Senior Adults	162
Home Chore Clients	125
Latino Senior Adults	120
Senior Program Events (duplicated)	598

### 2011 Programs

Senior Prom	Sewing Circle
Heritage Interviews	Driver Safety Class
Medication Management	CCR Training
Wine Tasting Class	Men's Group
Free Tax Service	Hobby Night
Senior Day Trips	Free Movies
Card-making Club	Exercise Groups
Educational Lectures	Senior Issues
Local Authors	Bird/Nature Walks
Flu Shots/Foot Care & Blood Pressure Clinics	
Food Pantry Delivery for Shut-in Senior	
Evening Caregiver Support Group	
NESCO Website/Blog/Facebook	
Multicultural Senior Health Fair	
Family Caregiver Resource Fair	
Computer Classes (English and Spanish)	
Book Club & Exchange	
Living Well With Chronic Conditions Classes (English and Spanish)	

## Financial Report

<u>Revenues (by source)</u>	
Dane County	228,083
City of Madison	151,844
United Way of Dane County	62,570
Grants	90,614
Memberships	13,541
Interest	1,663
Memorials and Contributions	1,089
Fundraising	19,231
Donations	18,472
Golden Times Ads	9,015
Summer Concerts	4,482
Trips	4,257
<b>Total</b>	<b>604,861</b>

<u>Disbursements (by program)</u>	
Administration	116,045
Summer Concerts	7,200
Grant Projects	52,144
Senior Programs	35,772
Case Management	199,852
Supportive Home Care	11,981
Cultural Diversity	63,632
Home Chore	38,822
Nutrition	79,372
<b>Total</b>	<b>604,820</b>

## Highlights

- Board Vice President Mary Hill was awarded a **North Star Awards** by the Northside Planning Council
- Awarded United Way's **Top Employee Engagement Award** for highest percentage participation in their 2011 campaign (organizations with 5-25 employees)
- 1,932 total hours of case management services were provided
- 2,397 hours of home chore services were provided by 157 volunteers and helped 119 seniors;
- 45 hours were also provided by 4 ENJOY volunteers (with Madison East High School students)
- Sponsored intergenerational programs: 6th Grade Essay Contest, Senior Prom, Hobby Night, Heritage Interviews and Talent Show
- \$10,461 (net) was raised at the **10th Annual AppleFest** with over 1,500 attending; other fundraising activities included: summer concerts concessions/donations, piggy bank collections, Bucky & Entertainment Book sales, Madison Marathon, Rhythm & Booms Parking, Greeting Cards, and Brat Fest volunteers
- Local businesses offered NESCO member benefits: Benevento's, Boomerangs Resale Store, Café La Bellitalia, Cartridge World, Culver's of Northport, Dena Fritz Hair Studio, Esquire Club, Madison Chiropractic-North, Manna Café & Bakery, Meikle's True Value, Overture Center, Savidusky's Fur & Leather Shop, and WPCRC
- **18th Annual Summer Concert Series** was sponsored by Alliant Energy Foundation, Dane County Cultural Affairs Commission (with additional funds from the Overture Foundation), Door Creek Church, Evjue Foundation, M&I Bank, Madison Arts Commission (with additional funds from the Wisconsin Arts Board), Madison Mallards, Oak Park Place, Dennis Tiziani, and Westmont Law Offices

