

North/Eastside  
SENIOR  
Coalition

CELEBRATING OVER  
40 YEARS

### Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

### Vision

Dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition  
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### NESSCO Volunteers

Thank you to all of our volunteers! NESCO would not be able to do what we do without you. Here are some of the many ways our volunteers help us:

- Board of Directors & Committee Members
- Card Making Club
- Dining Site
- Foot Clinic
- Front Office
- Home Chore
- NESCO Cultural Diversity Programs
- Newsletter Mailing
- Bingo Callers; Arts & Crafts; Activities
- Sewing Clubs
- Special Events
  - ◆ AppleFest
  - ◆ Black Tie Bingo
  - ◆ Brat Fest
  - ◆ Come Together Party
  - ◆ Health Fair
  - ◆ Madison Marathon
  - ◆ Summer Concerts

### 2016 Milestones

- Held our 16th Annual AppleFest fundraiser
- 2nd Annual Black Tie Bingo
- First Artful Aging Art Reception and Exhibition

### Board of Directors

(May 2016 - April 2017)

Alison Lindsay Mares, *President*  
Melissa Reed, *Vice President*  
Carol Peterson, *Secretary*  
Rick Webster, *Treasurer*

Blinda Beason  
Ben Crutcher  
Luanne Fax  
Reta Harring  
Jan Somerfeld  
Laura Stein  
Walter Stewart

### Citizen Reps

(May 2016 - April 2017)

Diana Dineen, *Personnel Committee*  
Lesleigh Luttrell, *Finance Committee*  
Sharon Persich, *Resource Development*  
Shirley Raymakers, *Resource Development*

### 2016 Staff

Jim Krueger, *Executive Director*

Alyssa Bordeleau  
Pam Bracey  
Susy Cranley  
Jane De Broux  
Terez Fahy  
Lois Gerbitz  
Margie Groom  
Debra Hankins  
Ruth Hellenbrand  
Dan McWilliams  
Trisha Rosbeck  
Allie Schrank  
Kate Shenker  
Gabriela Valdivia  
Rodrigo Valdivia



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# 2016 Annual Report

A Unit of the National Council on Aging



WASC

State Accredited by  
Wisconsin Association of Senior Centers

## By the Numbers

Lunches Served (all sites)	12,804
Volunteer Hours	9,332
Summer Concerts Attendees	2,625
NESCO Members	692
Senior Dining Participants	457
Total Volunteers	352
Case Management Clients	334
African American Senior Adults	192
Home Chore Clients	64
Latino Senior Adults	102
Senior Program Events (duplicated)	9,130

## 2016 Programs

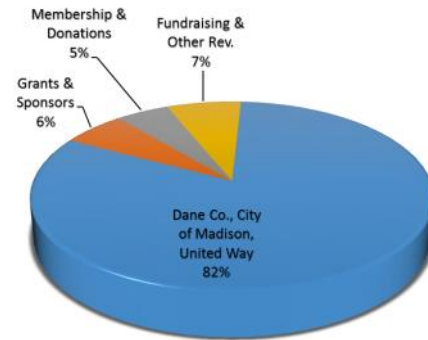
Artful Aging	Live Music
Bird Talks	Medicare Plan Reviews
Card-Making Club	Memory Café
Educational Lectures	Nutrition Education
Energy Savings	Pals Exercise Program
Estate Planning	Ping Pong
Exercise Groups	Pokémon Go in the Park
Fashion Shows	Sassy Steppers
Free Mending Service	Yoga Suave
Tech Assistance	Mah Jong
Knitting/Crocheting Group	
Flu Shots/Foot Care & Blood Pressure Clinics	
Food Pantry Delivery for Home Bound Seniors	
NESCO Website/Blog/Facebook	
Multicultural Senior Health Fair	
Computer Classes (Spanish)	
Book Club & Exchange	



## Financial Report

### Revenues (by source)

Dane County	\$316,803
City of Madison	192,825
United Way of Dane County	68,594
Grants/Sponsorships	46,064
Memberships & Donations	33,064
Fundraising & Other Revenue	49,893
<b>Total</b>	<b>\$707,243</b>

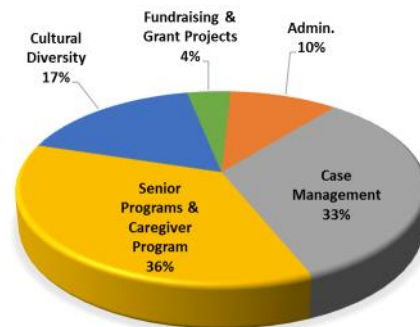


REVENUE

### Expenses (by program)

Administration	\$68,981
Case Management	230,464
Senior Programs	256,243
Cultural Diversity Programs	119,944
Fundraising & Grant Projects	25,158
<b>Total</b>	<b>* \$700,790</b>

\* \$5,000 that is not included in 2016 expenses was from a donation received at the end of the year



EXPENSES

## Highlights

Over 85 cents of every revenue dollar was spent on program participants

### NESCO Provided

3,676 hours of case management services

1,811 hours of home chore services  
91 volunteers helped 64 seniors

### Fundraising

AppleFest raised \$11,053 (net)  
Black Tie Bingo raised \$5,420 (net)

### Local Businesses

#### Providing NESCO Member Benefits

Benvenuto's ■ Boomerangs Resale Store ■ Café La Bellitalia ■ Cambria Suites ■ Culver's on Northport ■ Esquire Club ■ Madison Chiropractic North ■ Manna Café & Bakery ■ Meikle's True Value ■ Overture Center  
Warner Park Community Recreation Center

### Event & Programs Sponsors

(over \$500)

American Family Insurance ■ Madison Gas and Electric Company ■ Area Agency on Aging of Dane Co. ■ Associated Bank ■ Buttonwood Partners ■ Dane Arts & Dane Co. Cultural Affairs Commission ■ Dane County CDGB ■ Evjue Foundation ■ Madison Arts Commission & WI Arts Board ■ Madison Mallards ■ Madison Senior Center ■ Oak Park Place ■ Carol Peterson ■ Dennis Tiziani ■ SSM Healthcare ■ UW Dept. of Geriatrics ■ UW Health & Unity Health Insurance



## Testimonial

My name is Pat. I've been coming to NESCO's meal site since August of 2016. I was homebound for over 2 years when I found out about Madison's Para Transit transportation system. While meeting with Laura at Para Transit, she printed off a newsletter from NESCO's website and gave it to me. I called NESCO right away and arranged to go to the Dining Site on the bus. My life completely changed from that moment. I now come to the dining site 5 days a week. I was connected to a NESCO case manager who helped me get set up with a Home Chore volunteer and with the Mobile Food Pantry. She helped me get a life assist button so that I don't have to worry about falling and not being able to get help.

There was a long time that I only ate peanut butter and hot dogs. Now I get a good, healthy, hot meal every day and I have food through the food pantry and can make healthier choices for myself. I love the fellowship in the dining room and have made great friends. Warner Park is a beautiful place to visit every day. I walk more and am getting healthier overall.

I was depressed for over two years and homebound. NESCO saved me. I plan on coming here as long as I can!

