

North/Eastside SENIOR Coalition

CELEBRATING OVER
40 YEARS

Mission

NESCO helps people to be happy, live well, and stay connected as they age.

Vision

Dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition
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NESCO Volunteers

Thank you to all of our volunteers! NESCO would not be able to do what we do without you. Here are some of the many ways our volunteers help us:

- Board of Directors & Committee Members
- Card Making Club
- Dining Site
- Foot Clinic
- Front Office
- Home Chore
- NESCO Cultural Diversity Programs
- Newsletter Mailing
- Bingo Callers; Arts & Crafts; Activities
- Sewing Clubs
- Special Events
 - ◆ AppleFest
 - ◆ Black Tie Bingo
 - ◆ Brat Fest
 - ◆ Come Together Party
 - ◆ Health Fair
 - ◆ Madison Marathon
 - ◆ Summer Concerts

2017 Milestones

- Held our 17th Annual AppleFest fundraiser
- 3rd Annual Black Tie Bingo
- 2nd Artful Aging Art Reception and Exhibition

Board of Directors

(May 2017 - April 2018)

Alison Lindsay Mares, *President*
Laura Stein, *Vice President*
Melissa Reed, *Secretary*
Rick Webster, *Treasurer*

Blinda Beason Reta Harring
Carol Peterson Jan Somerfeld
Luanne Fax Walter Stewart

Citizen Reps

(May 2017 - April 2018)

Diana Dineen, *Personnel Committee*
Sweta Iyer, *Resource Development*
Sue Peck, *Finance Committee*
Sharon Persich, *Resource Development*
Shirley Raymakers, *Resource Development*
Jill Varnell, *Resource Development*

2017 Staff

Jim Krueger, *Executive Director*

Alyssa Bordeleau Ruth Hellenbrand
Pam Bracey Larry Jolón
Susy Cranley Trisha Rosbeck
Jane De Broux Allie Schrank
Terez Fahy Kate Shenker
Lois Gerbitz Gabriela Valdivia
Debra Hankins Rodrigo Valdivia



North/Eastside SENIOR Coalition



2017 Annual Report

A Unit of the National Council on Aging



WASC

State Accredited by
Wisconsin Association of Senior Centers

By the Numbers

Lunches Served (all sites)	14,792
Volunteer Hours	9,332
Summer Concerts Attendees	2,625
NESCO Members	709
Senior Dining Participants	471
Total Volunteers	343
Case Management Clients	336
African American Senior Adults	186
Home Chore Clients	79
Latino Senior Adults	103
Senior Program Events (duplicated)	12,273

2017 Programs

Artful Aging	Live Music
Bird Talks	Medicare Plan Reviews
Card-Making Club	Educational Lectures
Nutrition Education	Bilingual Bingo
Energy Savings	Blood Pressure Clinics
Estate Planning	Ping Pong
Exercise Groups	Chair yoga
Fashion Shows	Sassy Steppers
Free Mending Service	Yoga Suave
Tech Assistance	Mah Jong
Knitting/Crocheting Group	
Flu Shots/Foot Care & Blood Pressure Clinics	
Food Pantry Delivery for Home Bound Seniors	
NESCO Website/Facebook	
Multicultural Senior Wellness Fair	
Computer Classes (Spanish)	
Book Club & Exchange	



Financial Report

Revenues (by source)

Dane County	\$314,655
City of Madison	191,608
United Way of Dane County	66,900
Grants/Sponsorships	54,482
Memberships & Donations	30,631
Fundraising & Other Revenue	<u>56,877</u>
Total	\$715,153

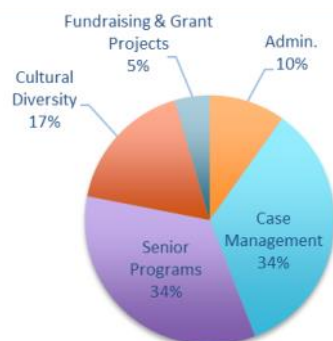


REVENUE

Expenses (by program)

Administration	\$68,277
Case Management (CM)	237,226
Senior Programs	235,648
Cultural Diversity Programs	120,473
Fundraising & Grant Projects	<u>31,502</u>
Total	* 693,126

* \$12,000 of 2017 revenue was spent on new CM data base that can't be expensed until 2018-2020, and \$6,000 of revenue was received from two donations at end of the year that will be expensed in 2018.



EXPENSES

Highlights

Over 86 cents of every revenue dollar was spent on program participants

NESCO Provided

3,327 hours of case management services

1,811 hours of home chore services
70 volunteers helped 79 seniors

Fundraising

AppleFest raised \$11,075 (net)
Black Tie Bingo raised \$3,579 (net)

Local Businesses

Providing NESCO Member Benefits

Benvenuto's ■ Boomerangs Resale Store ■ Café La Bellitalia ■ Cambria Suites ■ Culver's on Northport ■ Esquire Club ■ Madison Chiropractic North ■ Manna Café & Bakery ■ Meikle's True Value ■ Overture Center ■ Warner Park Community Recreation Center

Special Event & Programs

Corporate Sponsors (over \$500)

American Family Dreams Foundation Inc ■ Madison Gas and Electric Company ■ Area Agency on Aging of Dane County ■ Associated Bank ■ Catholic Charities Adult Day Care ■ Dane Arts & Dane Co. Cultural Affairs Commission ■ Dane County CDGB ■ Evjue Foundation ■ Green Bay Packers ■ Group Health Cooperative ■ Madison Arts Commission & WI Arts Board ■ Madison Metropolitan School District ■ Kollath CPA's ■ Oak Park Place ■ The Golf Affect ■ SSM Health ■ TASC ■ United Way ■ UW Health/Meriter ■ UW Hospitals & Clinics Authority ■ Research Products Corporation



Testimonial

I first learned of NESCO while attending outdoor summer concerts several years ago. My husband and I love the variety of music presented in such a beautiful setting. It's a chance to get to see our friends and enjoy good music. After retirement, I became an active member of NESCO. I learned of so many opportunities that are offered to seniors of all ages.

I decided to try Artful Aging class and Card Making Club. Both of these put me in touch with a creative side I never knew I had. I really enjoyed Artful Aging. I have my paintings hanging in my house. I gained a lot of self confidence and decided to try NESCO's Sassy Steppers Dance Crew. Sassy Steppers has also been a wonderful experience for me. I get great regular exercise, I learn new things and I have made great friends! I love performing, and it's been really fun!

Most recently, I encouraged my husband to take Artful Aging. He was very hesitant and nervous. But he blossomed in the class. He connected with the process and created wonderful artwork. He found a new confidence in himself. He really found a new confidence in himself!

NESCO has connected me socially with other seniors who have similar interests, provided me with the resources and support during difficult times and helped me to lead a fulfilling retirement. Thank you NESCO!!

~ Sharon W.

