

Over **40** years
Enhancing
the lives of **Seniors**

Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

Vision

Dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition
1625 Northport Drive #125
Madison, WI 53704
Phone: (608) 243-5252
Fax: (608) 243-5259
www.nescoinc.org
info@nescoinc.org



NESCO Volunteers

Thank you to all of our volunteers! NESCO would not be able to do what we do without you. Here are some of the many ways our volunteers help us:

- Board of Directors & Committee Members
- Card Making Club
- Dining Site
- Foot Clinic
- Front Office
- Home Chore
- NESCO Cultural Diversity Programs
- Newsletter Mailing
- Bingo Callers; Arts & Crafts; Activities
- Sewing Clubs
- Special Events
 - ◆ 40th Anniversary Planning
 - ◆ AppleFest
 - ◆ Black Tie Bingo
 - ◆ Brat Fest
 - ◆ Come Together Party
 - ◆ Health Fair
 - ◆ Madison Marathon
 - ◆ Summer Concerts

2015 Milestones

- Celebrated 40 years of service in the community
- Held our 15th Annual AppleFest fundraiser

Board of Directors

Jan Somerfeld, *President*
Melissa Reed, *Vice President*
Alison Lindsay Mares, *Secretary*
Rick Webster, *Treasurer*
Rosemary Bass, *Emeritus*
Blinda Beason Linda Jallings
Ben Crutcher Dolores Kester
Luanne Fax Carol Peterson

Citizen Reps

Mary Hill, *Personnel Committee*
Lesleigh Luttrell, *Finance Committee*
Sharon Persich, *Resource Development*
Shirley Raymakers, *Resource Development*
Paul Van Rooy, *Personnel Committee*

2015 Staff

Jim Krueger, *Executive Director*

Alyssa Bordeleau	Laura Hunt
Pam Bracey	Janice Kashian
Susy Cranley	Trisha Rosbeck
Terez Fahy	Yolanda Salazar
Margie Groom	Allie Schrank
Polly Hartman	Kate Shenker
Ruth Hellenbrand	Drew Simonsen
John Herrera	Rodrigo Valdivia



North/Eastside SENIOR Coalition



2015 Annual Report

A Unit of the National Council on Aging



WASC

State Accredited by
Wisconsin Association of Senior Centers

By the Numbers

Lunches Served (all sites)	10,997
Information & Referral Contacts	3,101
Volunteer Hours	8,034
Summer Concerts Attendees	1,675
NESCO Members	779
Senior Dining Participants	393
Total Volunteers	276
Case Management Clients	299
African American Senior Adults	172
Home Chore Clients	88
Latino Senior Adults	122
Senior Program Events (duplicated)	595

2015 Programs

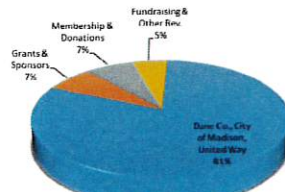
Bird Talks	Memory Cafe
Card-Making Club	Energy Savings
Educational Lectures	Euchre Tournaments
Exercise Groups	Fashion Shows
Estate Planning	Live Music
Medicare Plan Reviews	Senior Day Trips
Nutrition Education	Senior Explorers Club
Internet Café	Ping Pong
Free Mending Service	40th Anniversary
Flu Shots/Foot Care & Blood Pressure Clinics	
Food Pantry Delivery for Home Bound Seniors	
Low Vision Support Group	
NESCO Website/Blog/Facebook/Twitter	
Multicultural Senior Health Fair	
Computer Classes (Spanish)	
Book Club & Exchange	
Stepping On Classes (Spanish)	



Financial Report

Revenues (by source)

Dane County	\$219,491
City of Madison	188,214
United Way of Dane County	63,860
Grants/Sponsorships	41,914
Memberships & Donations	41,196
Fundraising & Other Revenue	<u>31,034</u>
Total	\$585,709

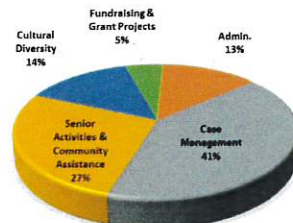


REVENUE

Expenses (by program)

Administration	\$76,539
Case Management	227,950
Senior Programs	156,882
Cultural Diversity Programs	81,733
Fundraising & Grant Projects	<u>30,302</u>
Total	* \$573,406

* \$7,620 that is not included in 2015 expenses was spent for MySeniorCenter and a contribution toward a new dishwashing machine for WPCRC.



EXPENSES

Highlights

Over 80 cents of every revenue dollar was spent on program participants

1st Black Tie Bingo Fundraiser

Received National accreditation from the National Council on Aging (NCOA) and the National Institute of Senior Centers (NISC)

NESCO Provided

2,965 hours of case management services

1,484 hours of home chore services

169 volunteers helped 88 seniors

Fundraising

AppleFest raised \$13,077 (net)

Over 1,300 people attended

New Purchases

NESCO and Madison Parks purchased a new dishwasher for WPCRC;

NESCO purchased MySeniorCenter

Local Businesses

Providing NESCO Member Benefits

Benvenuto's ■ Boomerangs Resale Store ■ Café La Bellitalia ■ Cambria Suites ■ Culver's on Northport ■ Esquire Club ■ Madison Chiropractic North ■ Manna Café & Bakery ■ Meikle's True Value ■ Overture Center ■ WPCRC

Event & Programs Sponsors

(over \$500)

Madison Gas and Electric ■ Aprilaire ■ BMO Harris Bank ■ Boomerangs & Door Creek Church ■ Dane Arts & Dane Co. Cultural Affairs Commission ■ Endres Manufacturing ■ Evjue Foundation ■ Madison Arts Commission & WI Arts Board ■ Madison Mallards ■ Oak Park Place ■ Carol Peterson ■ Thrivent Financial for Lutherans ■ Dennis Tiziani ■ UW Health & Unity Health Insurance

Testimonial

My mother Judy, and I moved to Madison from California. I provide daily in-home care for my mother, who suffers from Alzheimer's and was looking for opportunities for us to meet and socialize with our neighbors.

Our first visit was on a Thursday for the senior meal program. We were greeted by the dining site manager as we entered the room and introduced to the other members at our table. It was a very pleasant experience and everyone made us feel welcome and accepted. The NESCO staff and volunteers are wonderful. They are very kind, patient and knowledgeable.

I bring my mother to the senior meal program as often as possible. Judy loves the exercise class, the craft activities and plays Bingo every Friday. These activities have been so important to my mother's health and well-being and to my family's life. We feel a part of the NESCO community and really value the programs and services available for my mother. Our fellow participants at the dining site have worked their way into our lives and our hearts. We are grateful to the staff and volunteers at NESCO for providing us with such a great opportunity.

Amy Follett

